**Top Markets with customers in Matrix Visual**

1. Select Matrix visual.
2. Drag dim\_market[market], dim\_customer[customer] in Rows.
3. Drag [P & L values], [YOY %] into Values.

**Top Products with category in Matrix Visual**

1. Select Matrix visual.
2. Drag dim\_product[segment], dim\_product[category] in Rows.
3. Drag [P & L values], [YOY %] into Values.

**Note:** [P & L values] displays the values of metric selected in P & L table